



# MARKET PLACE SEMINAR 2023



# Session 1: "New opportunities in Eurasian trade from a policy and investment perspectives"



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# Introduction

Northern Eurasian Corridor is a success

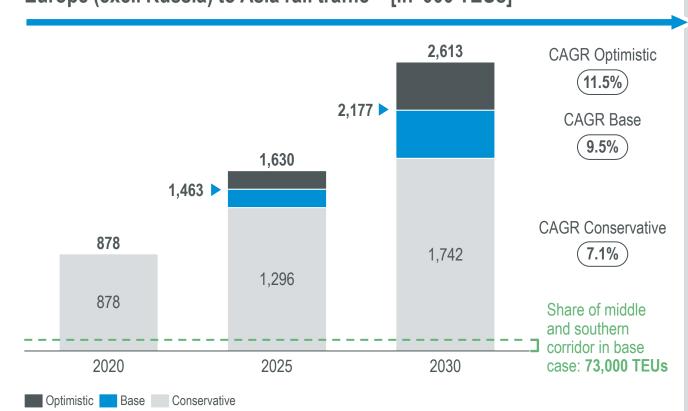
Geopolitical events triggered new dynamics

Potential for new corridors exist but challenges and opportunities are different

# Pre-Ukraine/Russia conflict, the Eurasian Silk Road rail traffic was expected to continue to grow strongly, reaching 1.7-2.6 million TEUs by 2030

Rail transport volume forecast between Europe and Asia

Europe (excl. Russia) to Asia rail traffic <sup>1)</sup> [in '000 TEUs]



#### 1) Defined as EU28 (all European Union countries + UK) to Asia 5 (Kazakhstan, Mongolia, China, Japan, South Korea)

#### **Key take-aways and assumptions**

#### Strong growth for Silk Road rail traffic

Although slower than previous years, the Eurasian Silk Road rail traffic is expected to continue growing strongly in the higher single digits, reaching approx. 2.2 m TEUs until 2030

#### Rail expected to be a stable alternative

Currently, rail has only a  $\sim$ 2% share of containerized traffic, experts expect the share to increase gradually over the years but will stabilize at  $\sim$ 4-6%, as there will always be goods that need the low cost of sea and the high speed of air. If the rail performance can be further improved without cost increase, an upside of up to 10% share is possible

#### Better filled containers as result of less imbalance

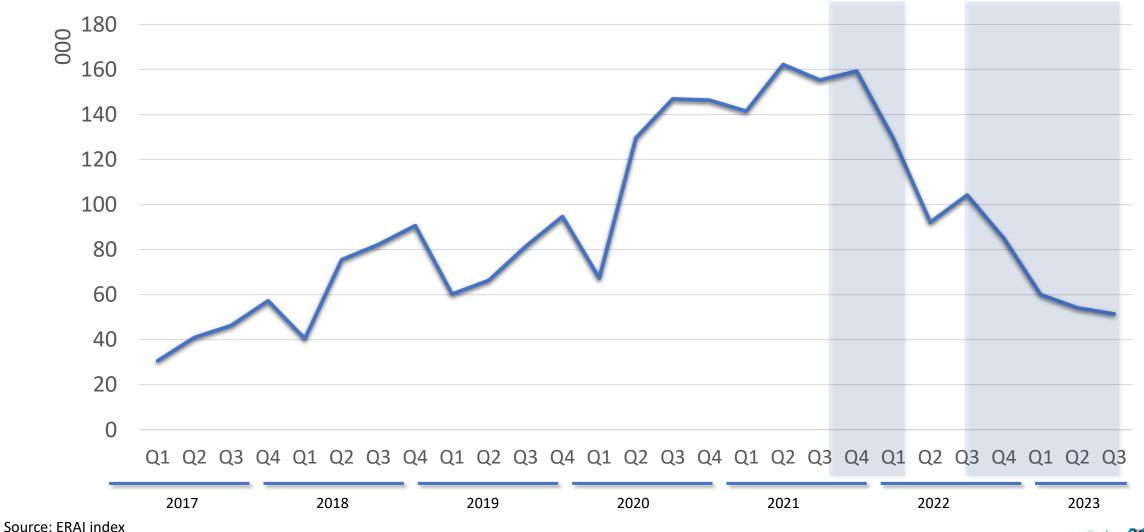
It is expected that the trade imbalance will improve as more freight will consider rail as a viable option. This leads to less empty and better filled containers

#### Southern route will grow, but remains minor

The southern and middle corridors can obtain more share based on trade flows within their natural catchment areas if they can become more competitive in performance – Even so they are likely to remain minor

Source: Expert interviews, Roland Berger 4

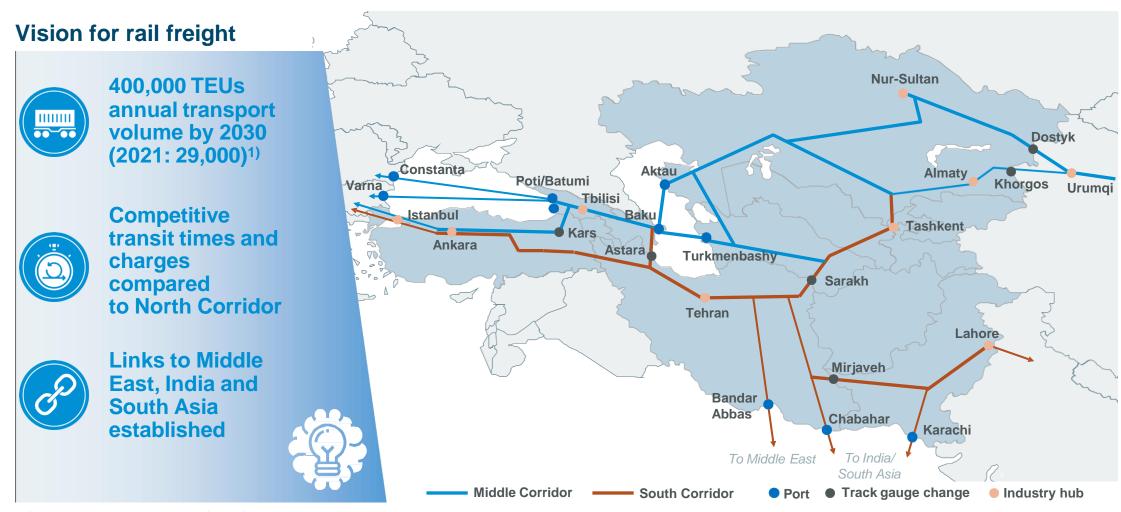
# Geopolitical tensions impact Rail Freight volumes between Europe and China (TEU shipped Europe - China)





# Middle and South Corridor should be well established and commercially viable Eurasian links by 2030

Vision map 2030



<sup>1)</sup> Combined volume for Middle and South Corridor

# Central Asian rail freight is gaining momentum driven by demand increase for Middle Corridor

#### Overview of recent developments

**Increased demand** 



- C.20-40% reduction of North Corridor transit volumes compared to 2021 with war sanctions against Russia in force, gradual rebound of volumes observed
- Increase in demand for Middle **Corridor** to diversify Eurasian transit options, however volume impact limited due to Middle Corridor capacity bottlenecks
- Pressure on global supply chains and Russian gas import ban creating additional demand inroads for rail freight in CA

**Ambitious policies** 



- · Several CA countries with comprehensive national rail freight strategies introduced in recent years
- Esp. Türkiye with ambitious plan to expand rail modal share, increasingly attracting international suppliers and operators as new growth market
- · TITR, TRACECA, CAREC and other organizations supporting regional rail network development, significant capacity and service quality challenges remain

**Challenging projects** 



- Several major infrastructure projects currently with indefinite planning horizon, e.g., expansion of Baku port, new deep-sea port in Georgia and completion of AZE-IRN link
- · Increased demand for Middle Corridor services seen as accelerator for public investment
- Gradual progress regarding consistent application of **CIM/SMGS** consignment notes on Middle Corridor, operational challenges remain

**New service offerings** 



- New ferry services introduced at Caspian Sea and Black Sea
- Selected operators with new rail services across Middle Corridor, e.g., ADY, Maersk, further operators announced intention to enter Middle Corridor **Price levels** for Middle Corridor remain significantly higher than North Corridor
- Actual transit times for current Middle Corridor services vary between 30-60 days, containerization rate remains low







# Existing rail network as basis for development, focus on modernization and capacity expansion

Central Asia target rail freight network



#### **Key areas of network development**

Expansion of Caspian Sea connection

E.g., expanding Alat port and ferry capacities and intermodal connectivity

2 Caucasus and Black Sea connectivity improvement

E.g., inland rail terminals with long train capacity and deep-see port for Black Sea

Türkiye network expansion and modernization

E.g., new inland and port rail terminals, track electrification, BTK capacity increase

4 Southeast Europe network and terminals modernization

E.g., port terminal expansion, new double track lines, improved signaling

Iran connectivity and capacity improvement

E.g., finalization Astana-Rasht link, terminal expansion at TUR and TKM border

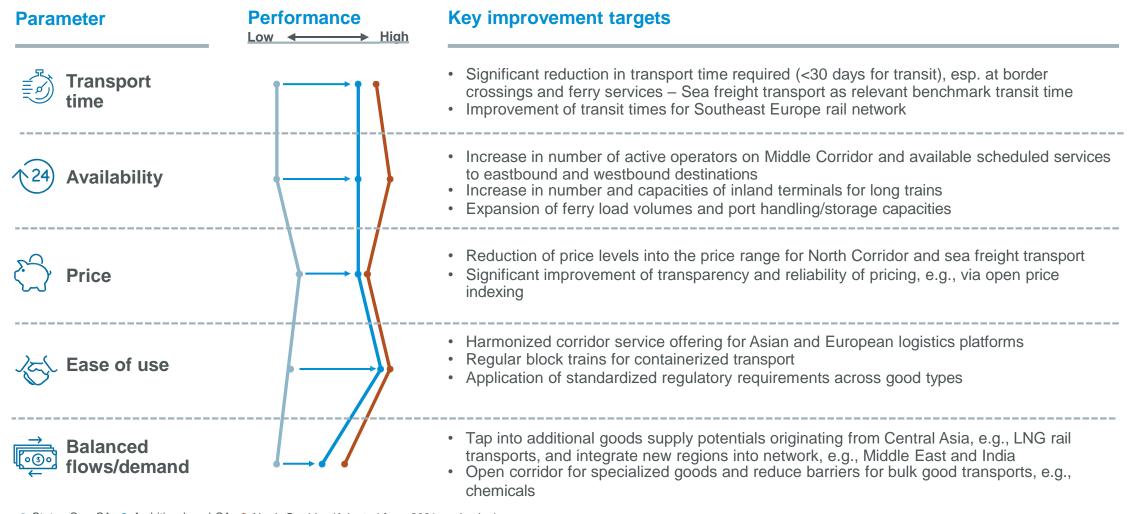
6 New Iran – Central Asia/India transit corridors

E.g., building land bridge to IND via PAK, integrating South Asia via port connections

Source; CAREC, Roland Berger 40

# To achieve target state development goals, addressing of gaps in service offering necessary

Central Asia rail freight target service offering



# Rail poised for strong expansion in ME – Light-house projects with attractive demand potential

#### Overview of recent developments

1 Growing demand



- Current demand limited to public customers in selected commodities, e.g., sulfur
- Rail still with minor role vis-àvis truck, pipeline and sea transportation due to lack of established rail networks, modal share of rail freight <1%1)</li>
- Commercial demand for rail freight is increasing, especially for intermodal connections to ports in Gulf region
- Increasing focus on sustainable transport as key driver of further rail demand

2 Ambitious policies



- Extensive national railway development plans in several ME countries, e.g., "Saudi Vision 2030 for Rail", "Jordan Rail Strategy 2025" and "Iran Network Vision 2036"
- GCC countries with agreement to significantly increase rail share to boost regional trade and fight climate change
- International collaboration and private partner involvement with growing importance for rail freight development, e.g., Etihad and DB collaboration

Progress on lighthouse projects



- Operationalization of GCC railway as most significant railway project in the region – UAE-KSA link expected to open in 2023
- East-West KSA link as focus project under Vision 2030 strategy
- Current projects face challenge of having to create new infrastructure from scratch, increasing costs and complexity
- Progress on rail infrastructure projects varies significantly between countries

Expansion of services



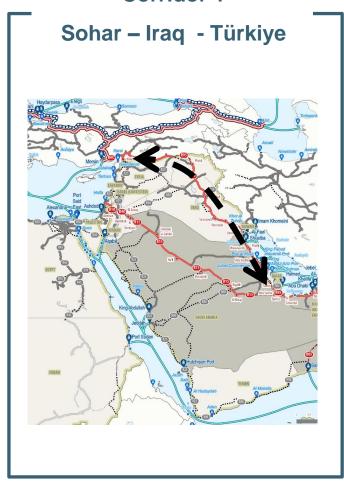
- Only few operational services established, no private operators currently active
- Mostly specialized service offerings for one major customer and high degree of individualization
- Cross-border networks not yet operational, expected to be bolstered by GCC railway
- Increasing focus on connecting rail services to port terminals to tap into major trade flows for ME region



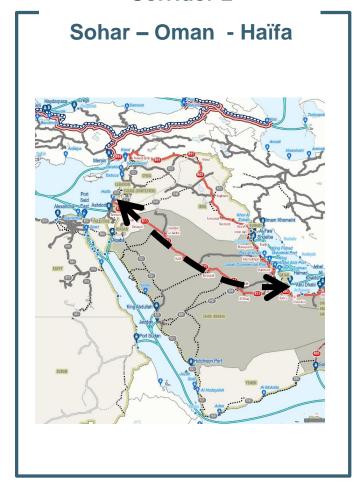


# Ongoing research seems to suggest potential in the shorter run for 2 corridors

**Corridor 1** 



**Corridor 2** 





# Target state ME network connects rail to major North-South and East-West trade lanes

Middle East target state rail freight network



#### Key areas of network development

### 1 Completion of GCC rail connection

Key for connection of Persian Gulf ports to inland rail and establishing cross-border freight transport

#### 2 East-West railway network for Saudi-Arabia

Esp. Dammam-Riyadh-Jeddah relevant to increase modal competitiveness of rail visà-vis road and short sea transport

### 3 New construction of Jordan rail network

Jordan currently with only very limited rail operations, new network required to revitalize national rail freight transport

### 4 Rebuilding of Iraq rail network and connection to Iran

Esp. oil regions in North/East Iraq cut off from rail network, connection with Iran as potential transit corridor for Gulf rail freight

## 5 New construction of Oman rail network

Oman currently without rail operations, however comprehensive plan for national rail network exists





# International organizations play an important role in the development of rail freight in Central Asia

#### Overview of selected rail-related international organizations

#### Black Sea Economic Cooperation



Members

Description

National ministries for economy

**Central Asian Regional** 



National ministries for economy and 7 development financing partners, incl. Asian Development Bank, IMF. World Bank

- **Economic Cooperation** Program

- Association to foster regional collaboration across wide range of economic activities
- Support for intermodal transport development in early stages, focus mostly on road and sea transport
- Activity focus on organization of working groups

- · Program to advance multimodal transportation corridors in Central Asia, six corridors in development
- Focus on facilitating access to financing, project knowledge sharing, customs process cooperation
- Development banks as key partners (e.g., ADB, IsDB)

**Organisation for Cooperation Between** Railways



National transport ministries, railways and 51 affiliated commercial enterprises (primarily rail freight operators)

- Association to support Europe-Asia rail transport (north, middle corridors)
- Focus on network expansion coordination, legal harmonization and interoperability facilitation
- Comprehensive railway network statistics and project reports

**Trans-Caspian International Transport** Route





- Association to establish and facilitate Silk Road rail freight services via Caspian route
- Supported "Nomad Express" service launch in 2016
- Coordination of interactions between public and private sector partners to improve operability

**Transport Corridor Europe Caucasus Asia** 



National transport ministries

**United Nations Economic Commission** for Europe

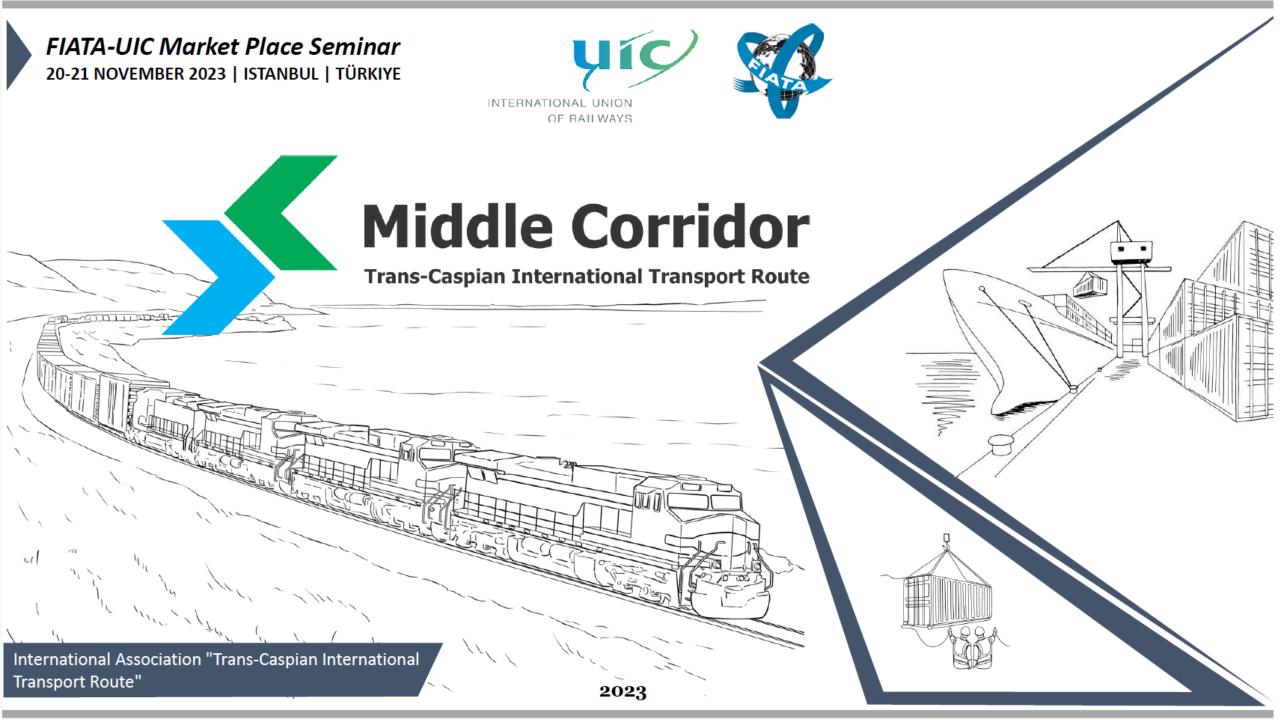


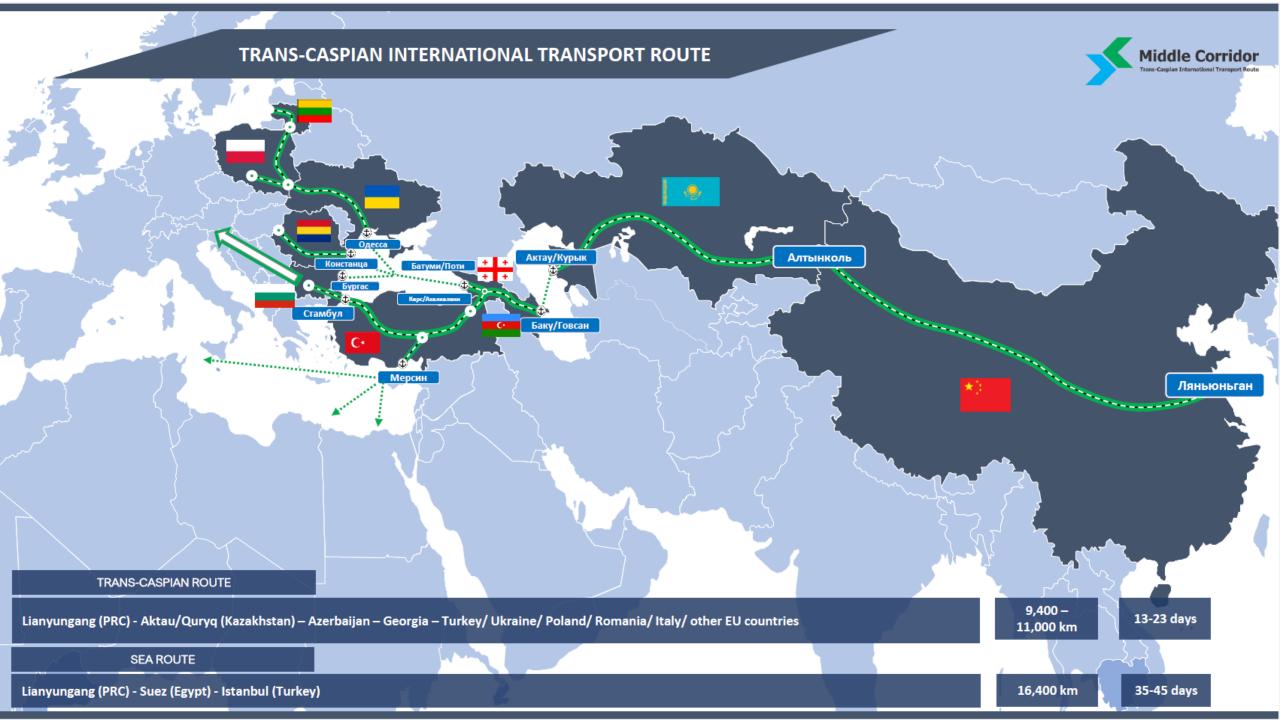
UN secretariat, national government officials and advisors from 56 member countries in Europe, Asia and North America

- Program for the development of multimodal transport corridors between Central Asia and Europe
- · Rail transport master plan 2026 as action plan guideline for members
- Close cooperation with EU development funds, esp. in 2000s and 2010s
- UN regional commission, conducts initiatives across broad range of economic fields, rail focus esp. TER network development
- In 2010s strong involvement in Middle Corridor via Euro-Asian trade link initiative (EATL)
- · Mainly operating via working groups







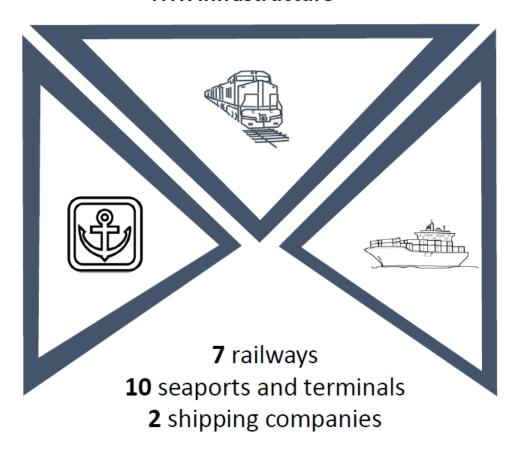


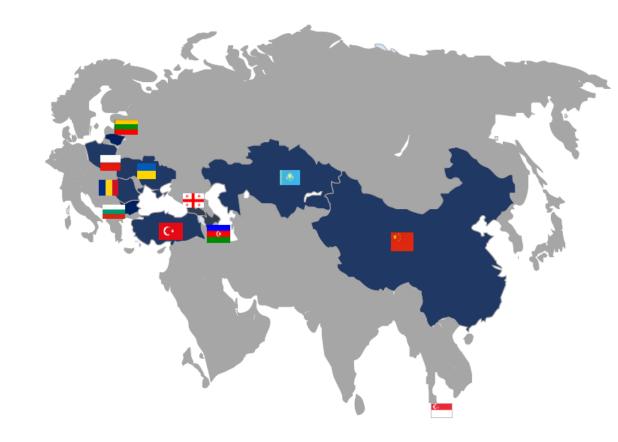
#### INTERNATIONAL ASSOCIATION «TITR»



The international association "Trans-Caspian International Transport Route" was founded in January 2017. During this time, 25 infrastructure and logistics companies from 11 countries of the world became members of the association, thereby forming a synergy of logistics infrastructure along the entire route.

#### TITR infrastructure

























Regular members





































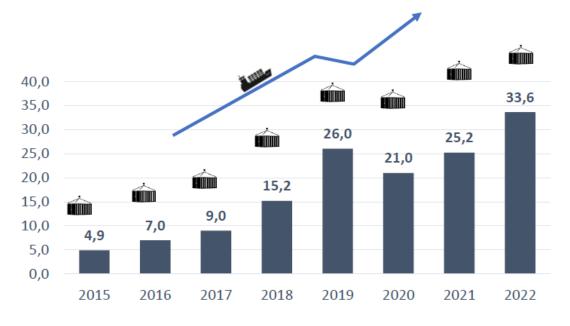


#### TITR SERVICES

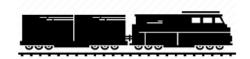




In 2019, a regular **feeder service** was launched in the direction Aktau port - Baku port - Aktau port. Regular feeder service helps to increase cargo flow along the TITR and further develop cargo containerization in the Caspian region.



DYNAMICS OF CONTAINER TRANSPORTATION FOR 2015 -2022, THOUSAND TEU



Launch of a regular container "shuttle train" from Altynkol station (December 2, 2022). Regular shuttle trains run strictly according to the established schedule and firm schedule, on Mondays, Wednesdays and Fridays along the route Altynkol station - Aktau port - Baku port - Poti/Batumi port and Akhalkalaki station (Georgia).

The delivery time for trains from Altynkol station to the ports of Poti and Batumi is 11-13 days.

#### THE VOLUME OF CARGO TRANSPORTATION ALONG THE TITR AND ITS LOAD LEVEL FOR 2022-2023:



25%

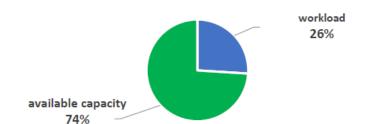
#### Total transported in 2022:



1 485 thousand tons

while the total capacity of the route is 5.780 thousand tons



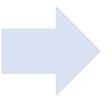


#### Container transportation in 2022:



33,6 thousand TEU

the route's capacity in containers is 80 thousand TEU





#### Total transported in 10 months. 2023:



while the total capacity of the route is 5,780 thousand tons





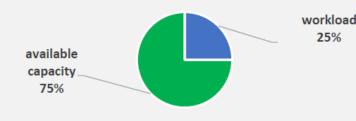
#### Container transportation for 10 months. 2023:



16,7 thousand TEU

the route's capacity in containers is 80 thousand TEU





#### TIMES OF TRANSIT PRODUCT

23-38 days



6-10 days

+ +

Reducing delivery times Reducing delivery times by 30-50% by 2-3 times Goal for 2024 Summer 2022 deadlines Deadlines now 38-53 19-23 14-18 days days days from China to from China to from China to Poti/Batumi/Akhalkalaki Poti/Batumi/Akhalkalaki Poti/Batumi/Akhalkalaki 3 days 3 days 3 days 5 days 12 days 6 days

At the moment, cargo transportation along the route Altynkol - Georgian ports is carried out in 19-23 days, which is 2-3 times faster than it was in the summer of 2022

10-14 days



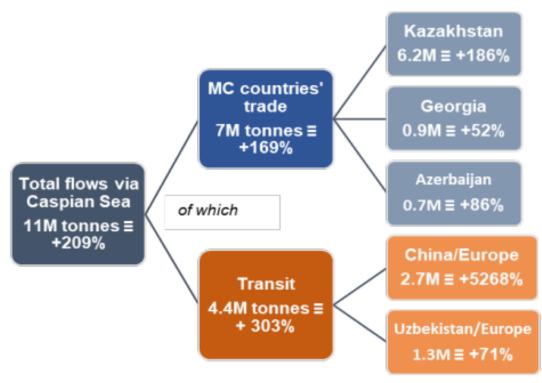
# MIDDLE TRADE AND TRANSPORT CORRIDOR POLICIES AND INVESTMENTS TO TRIPLE

**VOLUMES AND HALVE TRAVEL TIMES BY 2030** 



Andrew Losos Senior Transport Specialist Europe and Central Asia Region Ankara, Türkiye

#### Projected volume growth



Source: own calculations based on the simplified trade&transport modelling in InfraForecast software. Notes: ≡ means equivalent to percent increase from 2021 to 2030.



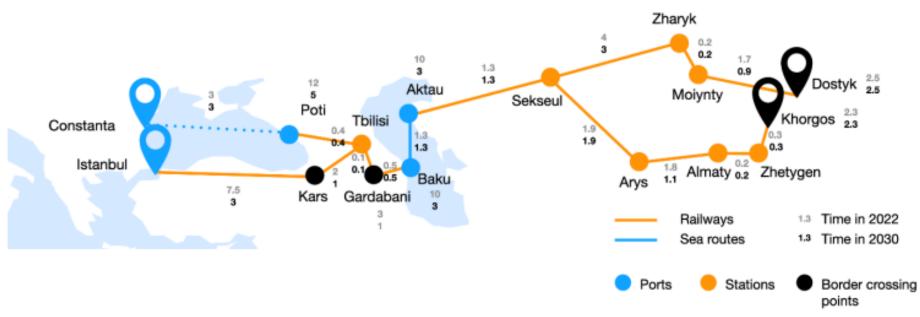
#### Spatial distribution of flows



Notes: The thickness of the bright orange line represents the combined volume of import-export and transit shipments along that MC segment in 2021. The thickness of the yellow border is proportional to the projected volume of transportation in 2030. The gray labeling indicates specific shipment volumes in thousands of tonnes for both 2021 and 2030.



#### **Reductions in travel time**



Source: compiled by authors based on the official national documents and investment programs of national railways and ports. Notes: This figure excludes extreme peak values (outliers) for 2022.



### Immediate actions – "quick wins"

	Kazakhstan	Azerbaijan	Georgia			
Across the	Ensure transparency and predictability of final transport prices.					
transport	Provide traceability of cargo movement.					
chain	Ensure a feasible transition to electronic documents applicable to both railway and					
	Caspian Sea.					
	Foster cargo consolidation, shift to rail and improve east-west traffic balance through					
	creation of logistics hubs.					
Ports and	Decrease dwell time, review	Decrease dwell time,	Improve port-rail/road			
maritime	port closure parameters.	improve ship-to-shore	operations, improve			
	Raise container shipping	handling operations.	navigation channel.			
	capacity on Aktau-Baku	Raise container shipping	Reduce port tariffs for			
	route.	capacity on Baku-Aktau	containers (currently the			
	Reduce shipping rates and	route.	highest tariffs in the			
	port tariffs for containers.	Reduce shipping rates	whole Black Sea).			
	Ensure non-discriminatory	and port tariffs for				
	access to port services for all	containers.				
	market players.					
Railways	Ensure availability of rolling	Ensure availability of rolling stock, in particular on				
and BCPs	stock, improve shunting Georgia/Azerbaijan BCP, improve road and port					
	operations.	transshipment.				



# Thank you

**Andrew Losos** 

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# ITF / OECD Mr Yaroslav Kholodov

Economic development and new initiatives in the central asian region (video intervention)



### **UNECE Inland Transport Committee**













Contract for the International Carriage of Goods by Road







World Forum for Harmonization of Vehicle Regulations (WP 29)



International Carriage of Dangerous Goods by Inland Waterways



Carriage of Perishable Foodstuffs



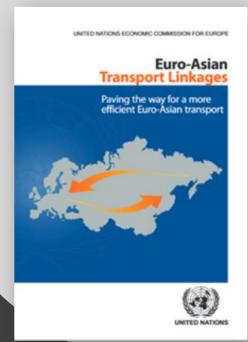
International Carriage of Dangerous Goods by Road

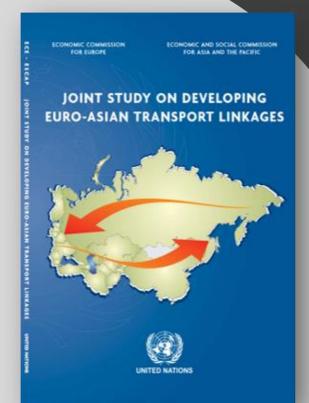


Infrastructure Agreements for roads (AGR), Rail (AGC), Inland Water Transport (AGN), Intermodal Transport (AGTC)



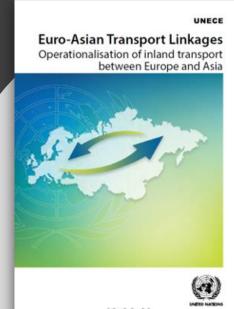






# Euro-Asian inland transport – 9 rail and road corridors





## **Trans-Caspian Corridor**

### Increased volumes but high level of fragmentation

UNECE

- Transit time: ideal scenario 10 days, in reality between 22-24 days vs 12-20 days on the NCs
- Average speed, 25 Km/h
- Througput: 75,000 TEU vs 1,6-2 million TEU on NCs

Türkiye

2,92

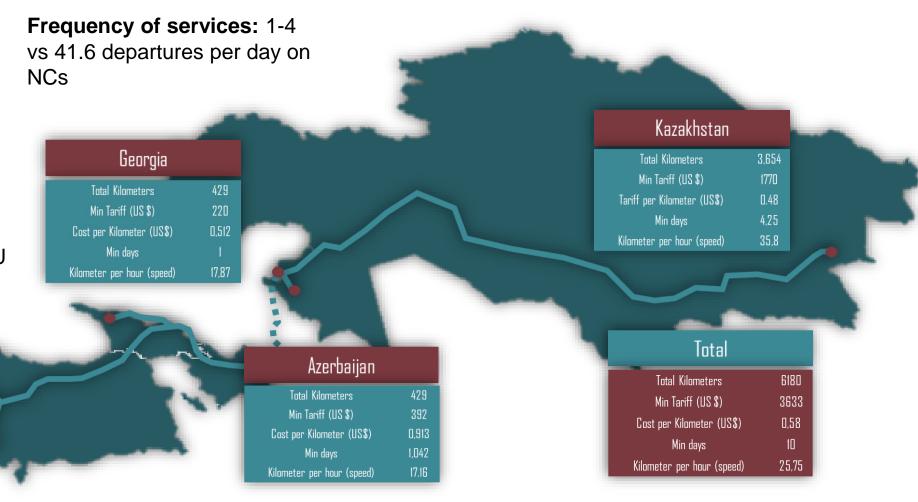
Total Kilometers

Min Tariff (US \$)

Cost per Kilometer (US\$)

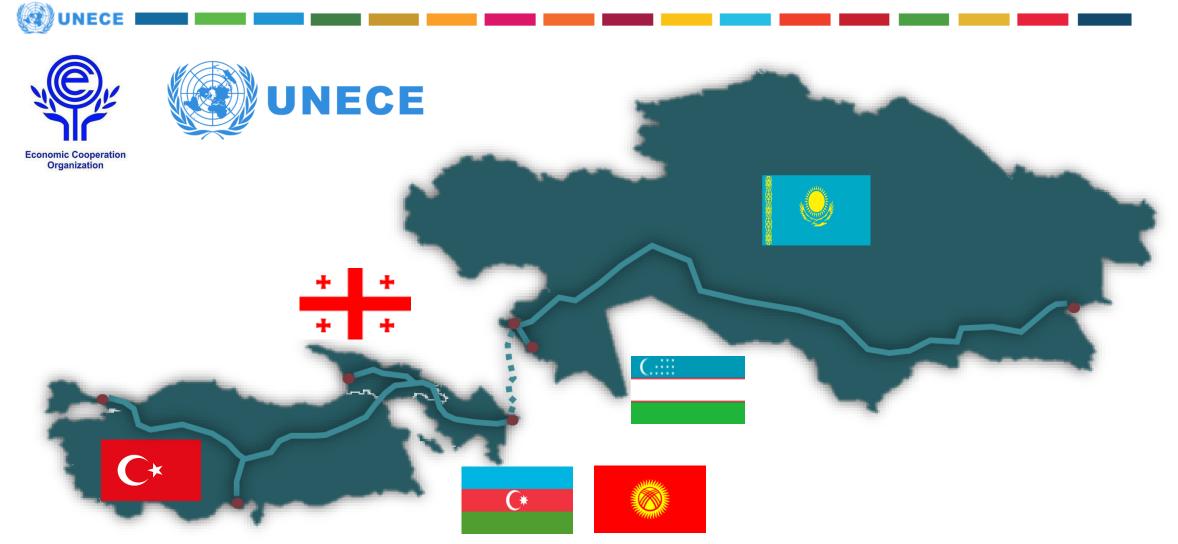
Min days

Kilometer per hour (speed)





**UNECE support for corridor management**Coordination Committee on Trans-Caspian and Almaty-Tehran-Istanbul Corridors/ Friends of the WP.5 Chair



#### **ECE-ECO Coordination Committee -**



Terms of Reference (ToRs)



- Full name: Economic Commission for Europe (ECE)/ Economic Cooperation Organization Coordination Committee on the Trans-Caspian and Almaty-Tehran-Istanbul Corridors (as per the WP.5 mandate)/ Abbreviation (for internal purposes): CC
- Mission statement: "To untap the full potential of the corridors enabling economically viable, environmentally sound, interoperable, and resilient multimodal inland transport corridors between Europe and Asia"

#### Main scope:

- Intercontinental rail freight and intermodal operations, in light of its long-distance potential
- Road transport in terms of last mile connectivity and to connect adjacent countries that are not on the main rail freight axes





#### **Five Thematic Priorities**



- A. Evaluation and prioritization of transport infrastructure construction and renewal requirements
- B. Digitalization and standardization of **transport documents** in use on the corridors (uni- vs. multi-modal)
- C. Evaluation of the availability of reliable corridor-wide agreed timetables and tariffs
- D. Evaluation of **en-route border crossing efficiency** on both corridors
- E. Strengthening the economic viability and resilience as well as environmental performance of the corridors

### **UNECE** support for corridor digitalization

Towards a fully digital Trans-Caspian corridor









Development, hosting and interconnection with national customs systems of eTIR International System www.etir.org





Development the International Transport Infrastructure Observatory, a multi-stakeholder, webbased GIS platform which hosts data on a large variety of transport infrastructure networks and nodes across different modes www.itio-gis.org





Development of the observatory on border crossings status due to COVID 19



Group of experts on the operationalization of eCMR protocol to the CMR Convention



Sustainable Transport Connectivity Indicators tool www.sitcin.org





Digitalization in cooperation with FIA of the temporary importation conventions for both private and commercial vehicles by digitalizing the carnet de passage <a href="https://carnetdepassage.org/">https://carnetdepassage.org/</a>

# Ministry of Transport and Infrastructure of the Republic of Türkiye

Mr. Aziz Aksu, Deputy Director General for EU Affairs and Foreign





## **OTIF** and **COTIF**

FIATA-UIC Market Place Seminar (20-21 November 2023, Istanbul, Türkiye)



# The Organisation and the Convention

OTIF and COTIF: Key Facts



Intergovernmental Organisation for International Carriage by Rail

50 MEMBER STATES

3 WORKING LANGUAGES: FR/DE/EN



## **COTIF** THE CONVENTION

COTIF Convention concerning International Carriage by Rail 1999

1 St INTERNATIONAL TRANSPORT CONVENTION

ENTERED INTO FORCE IN 1893

COTIF IS APPLIED ON 270,000 KM OF RAILWAY LINES

2011 | ACCEDED TO COTIF



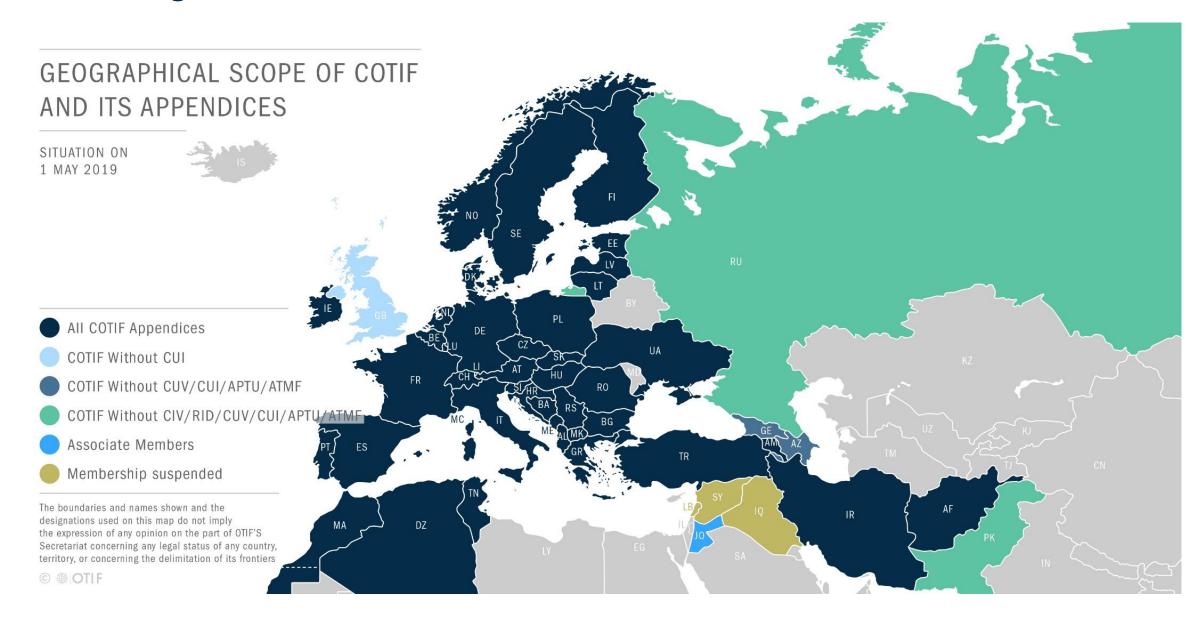
# The Organisation and the Convention

Uniform railway law: seven (eight) Appendices to COTIF

APPENDIX A	CIV	Uniform Rules concerning the Contract of International Carriage of Passengers by Rail
APPENDIX B	CIM	Uniform Rules concerning the Contract of International Carriage of Goods by Rail
APPENDIX C	RID	Regulation concerning the International Carriage of Dangerous Goods by Rail
APPENDIX D	cuv	Uniform Rules concerning Contracts of Use of Vehicles in International Rail Traffic
APPENDIX E	CUI	Uniform Rules concerning the Contract of Use of Infrastructure in International Rail Traffic
APPENDIX F	APTU	Uniform Rules concerning the Validation of Technical Standards and the Adoption of Uniform Technical Prescriptions applicable to Railway Material intended to be used in International Traffic
APPENDIX G	ATMF	Uniform Rules concerning the Technical Admission of Railway Material used in International Traffic
APPENDIX H	EST	Uniform Rules concerning the Safe Operation of Trains in International Traffic



# The Organisation and the Convention





# CIM UR: Uniform Railway Contract Law

A single international contract and uniform liability

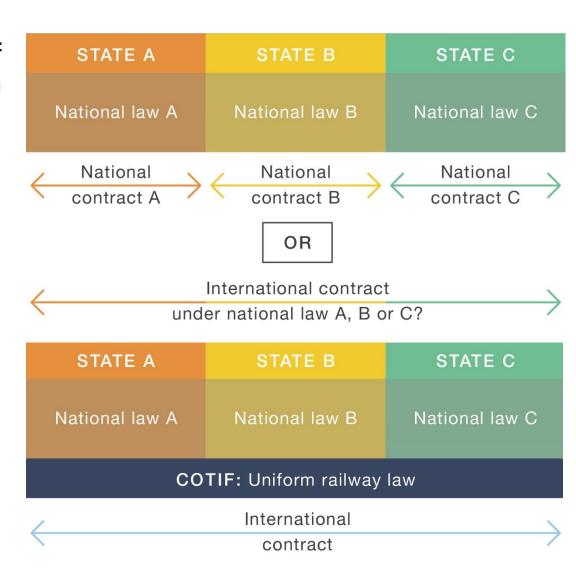
- International carriage of passengers can be organised on the basis of:
  - successive national contracts under national laws;

or

 an international contract under the national law of a particular state;

or

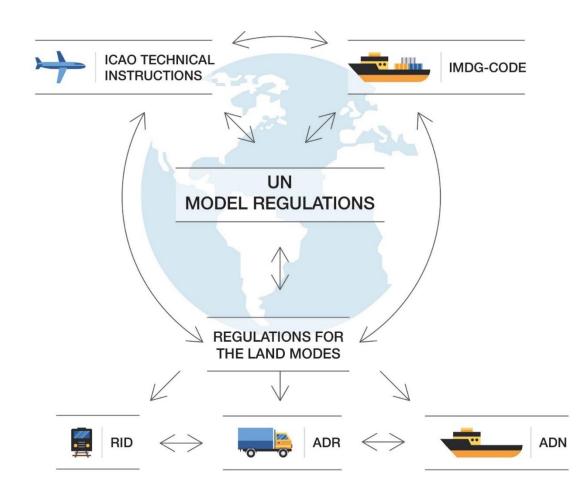
 an international contract under uniform international law.





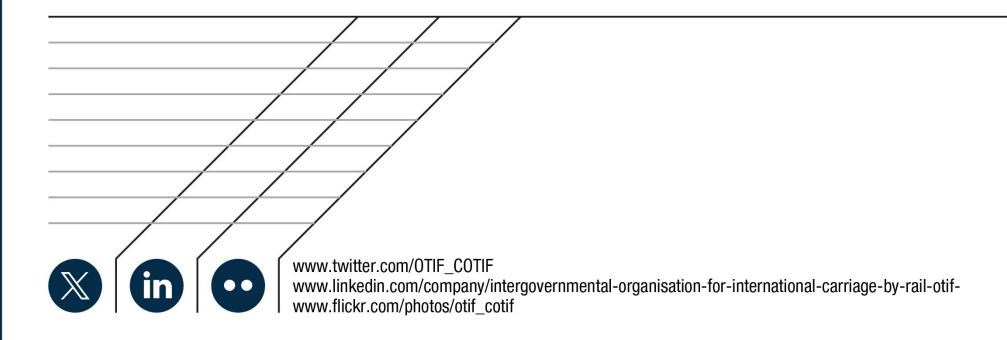
# RID and regulations for the transport of dangerous goods

Ensure safety and prevent accidents and damage to persons, property and the environment



- > RID is based on the UN Model Regulations
- ➤ RID is directly applicable in EU to international and domestic railway traffic
- ➤ RID is harmonised with the dangerous goods regulations of the other two land modes (ADR and ADN)
- ➤ It is also harmonised with the dangerous goods regulations for air and maritime transport (ICAO Technical Instructions and IMDG Code)







Organisation intergouvernementale pour les transports internationaux ferroviaires Zwischenstaatliche Organisation für den internationalen Eisenbahnverkehr Intergovernmental Organisation for International Carriage by Rail

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# Thank you to our partners





