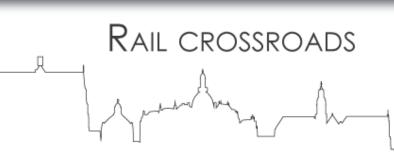


### MARKET PLACE SEMINAR





## **CENTRAL BOOKING PLATFORM**

#### **Mr Marc Huybrechts**

Chairman CEB, Confederation of Belgian Freight Forwarders

September 25<sup>th</sup>, 2015

CENTRAL BOOKING PLATFORM | Mr Marc Huybrechts | September 25th, 2015

## THE FREIGHT FORWARDER

AFFA = ANTWERP FREIGHT FORWARDING, LOGISTIC AND WORKS' AGENTS ASSOCIATION

**VΕΔ** 

GAMU

 represents freight forwarders, custom brokers and logistics providers

 ✓ the information centre about freight forwarding, customs, transport organisation and logistics

✓ proactieve defense of the interests of its members

✓ providing useful information



## **BOOKING PLATFORM**

#### Realizing economies of scale

#### **Central Booking Platform**

Some years ago the idea arose within AFFA to establish a **Central Booking Platform** for the container inland waterways.

Due to the economic crisis, the project was put on hold.

# From a Central<br/>towards anBooking PlatformBookingIntermodalBookingPlatform

- for both inland waterways and rail
- AFFA is preparing the start-up
- Antwerp Port Authority
- Flemish Government
- Realize economies of scale by bundling volumes
- Important asset for
  - facilitating the flow of goods;
  - the accessibility of our port and
  - the mobility as a whole

Influence on schedules and timetables

Common 'buying power'

Realizing price advantages

Advantages Intermodal Booking Platform

Continuously stimulating intermodal transport

Differentiate by bundling volumes

Permanent contact with barge and rail operators

## THANK YOUR FOR YOUR ATTENTION

#### **CONTACT DETAILS**

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