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The French – Iberian rail link: a market of great interest to the FS Group

Fabio Consolo Trenitalia Cargo Foreign Markets Responsible

The French – Iberian rail link: a market of great interest to the FS Group

OVERVIEW:

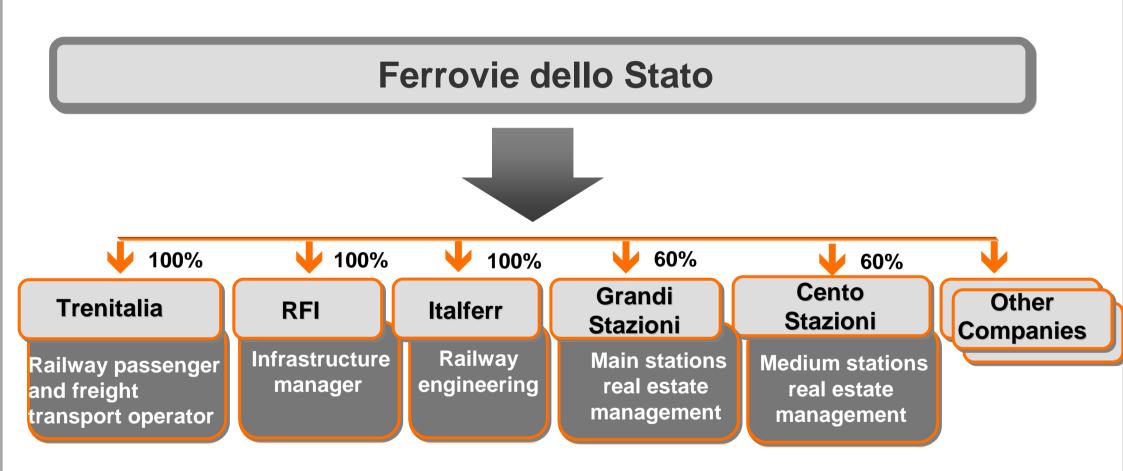
- FS Group main information
- The Italian transport flows and the Spanish market
- The S.I.S.T.E.R. Project: a tailor made solution



FS GROUP MAIN INFORMATION

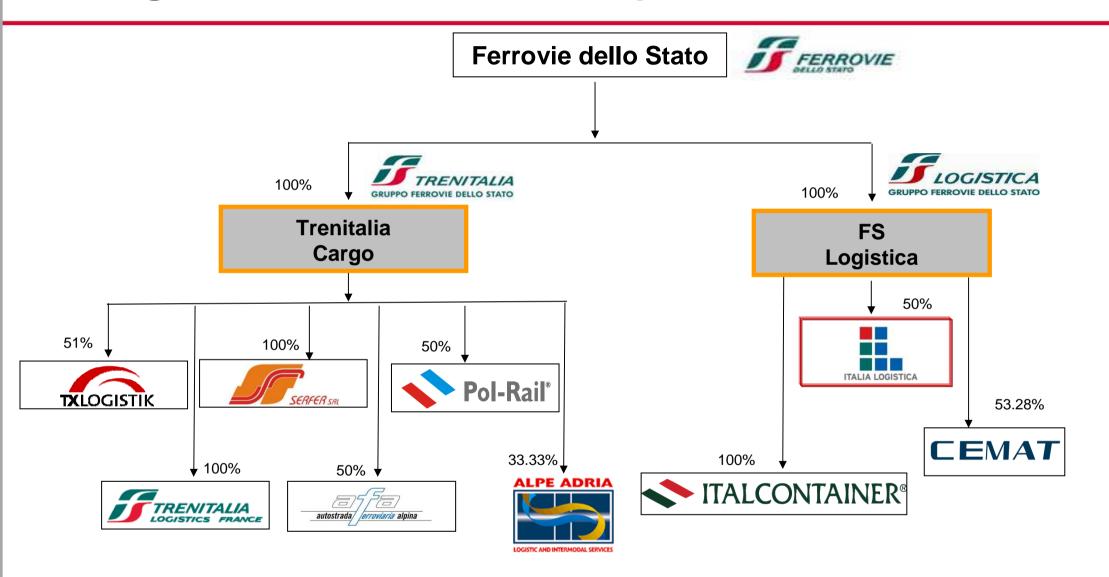


Ferrovie dello Stato Group





Freight business in FS Group





Trenitalia Cargo's figures

Due to the economic crisis, in 2009, Trenitalia has reported a 24% decrease in tons transported

Fleet 792 locos,

Wagons 25.000 freight cars operating (2010)

☐ Year 2009 **Division**

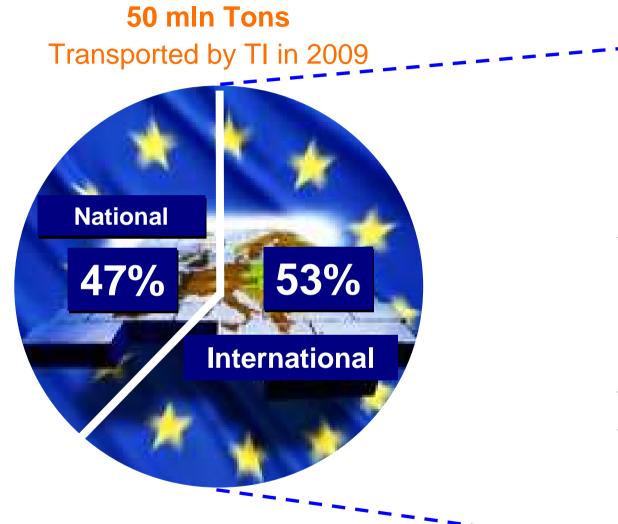
Revenue [Mln €] 553

Tonns/Km [Bln] 17





The international traffic of Trenitalia Cargo

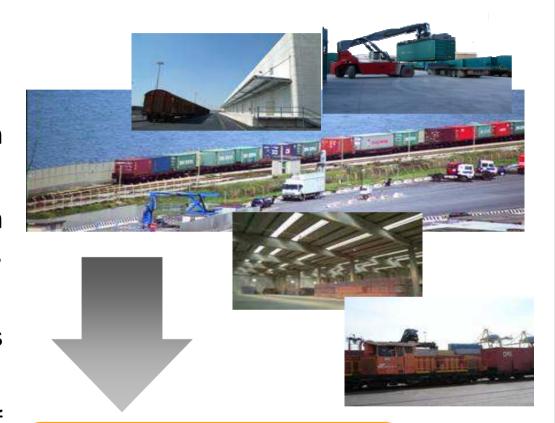


Import & Export	tons (000)	%
GERMANY	9.582	37%
AUSTRIA	5.288	20%
FRANCE	4.238	16%
HUNGARY	1.099	4%
BELGIUM	1.006	4%
NETHERLAND	913	3%
POLAND	836	3%
SWITZERLAND	614	2%
CROATIA	519	2%
CZECH REP.	358	1%
DENMARK	345	1%
OTHERS	1.542	7%
TOTAL	26.340	100%



FS strategies in freight business

- International development
- Rightsize Italian terminal network
- Expand activities on the value chain (Logistics)
- Activate synergies in partnership with other operators in the "focal points" (e.g. ports)
- Enhance industrial value of assets (Inland Terminals)
- Specialisation and concentration of flows



Target: industrial and economic equilibrium of the business



THE ITALIAN TRANSPORT FLOWS AND THE SPANISH MARKET



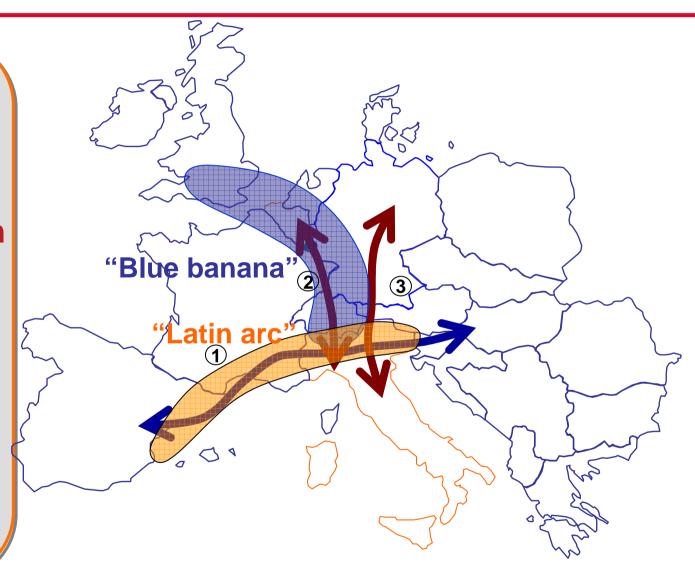
Italy and the strategic connection within the EU

Italy is passed through by the higher concentration of Transport European Network (TEN)

- 1) Corridor V
- 2) Genova Rotterdam
- 3) Berlino Palermo

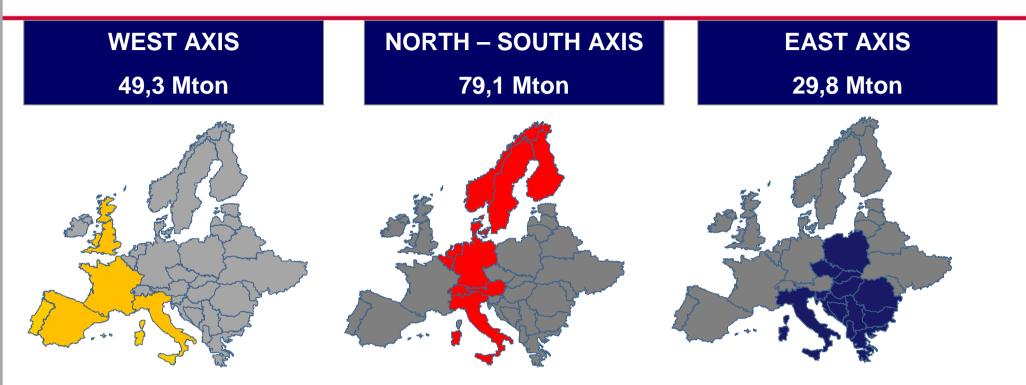
Logistics is fast growing in the "latin arc"

Italy is the only country to be part of the "blue banana" (the major European area of production and consumption) and of the "latin arc"





The Italian traffic Axes: land transport

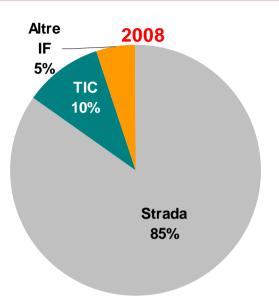


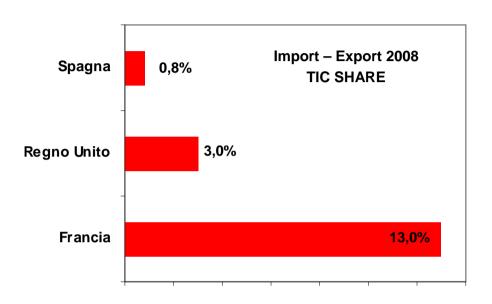
- The North South Axis is the main one for volumes and share of the rail mode (Trenitalia's share* : 27,2%)
- □ The East Axis represents the area with the highest development rate. (Trenitalia's share*: 14,2%)
- ☐ The West Axis is on the eve of European rail competition (Trenitalia's share*:10,2%)



Focus on the West Axes by land transport mode

Transport mode in Italy

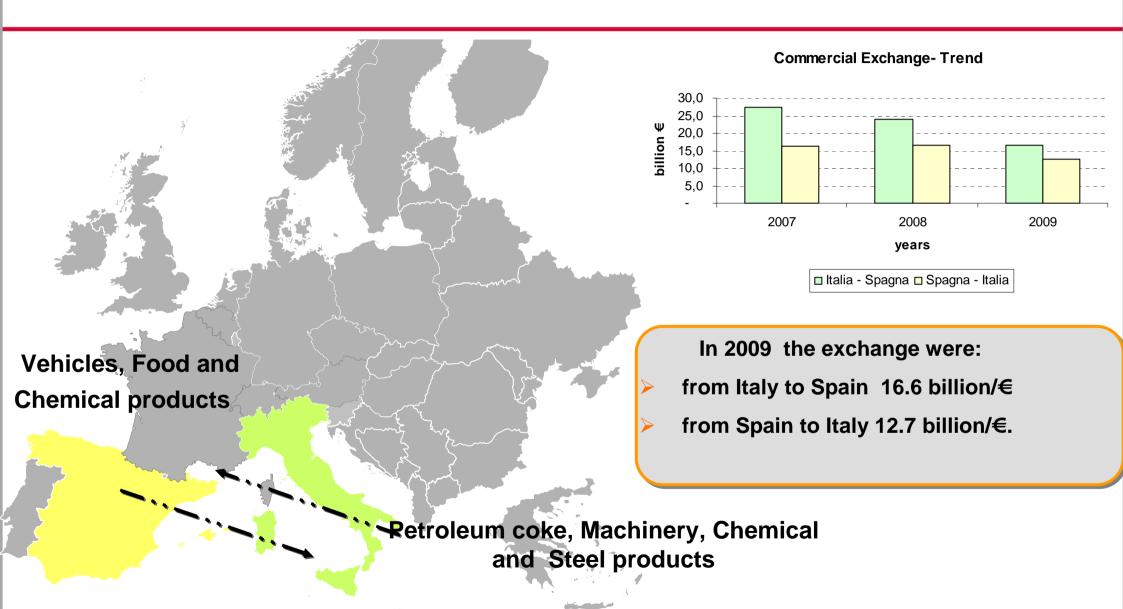




- ☐ Truck mode keeps a strong share (85%);
- □ TIC firms up on the French market;
- Rail mode has a low share in the Spanish market



Spain – Italy international trade





Istat: Jan- Dec 2009

Railways and the Spanish market

- Lack of dedicated service
- > Imbalanced traffic
- > Strong truck competition especially from Spain to Italy
- ➤ Short Sea Shipping competition is higher from the South of Italy
- > A different rail gauge



Technical and economic reasons make the Spanish market hard to capture by rail



S.I.S.T.E.R.

"Sustainable Iron and Steel Transport by European Railways" Project:

A tailor made solution for the Iberian-Italian steel market







The S.I.S.T.E.R. Project: the Partners

Lead Partner



FS LOGISTICA S.p.A.

Logistics service supplier (Italy)

Other Partners



TRENITALIA S.p.A.

Rail company (Italy)



ALGEPOSA INTERMODAL S.p.A.

MTO (Spain)



The S.I.S.T.E.R. Project: Products





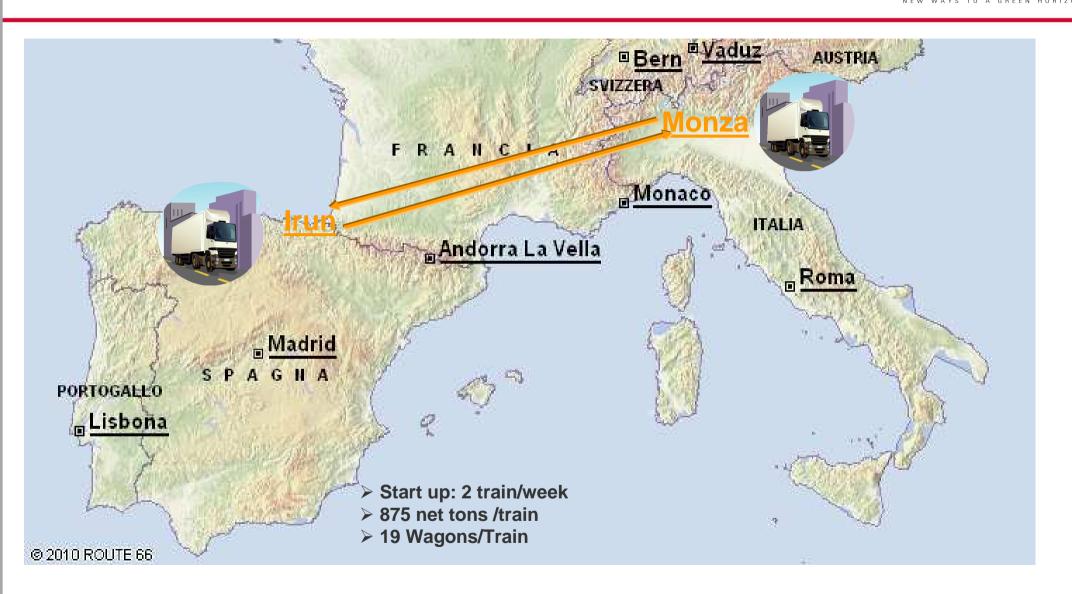




- The Steel market is one of the leading sectors;
- Relevant flows Italy Spain:
 - 885.000 tons from Spain to Italy;
 - 1.300.000 tons from Italy to Spain.
- > The steel industry is transport intensive;
- Heavy and bulky products.



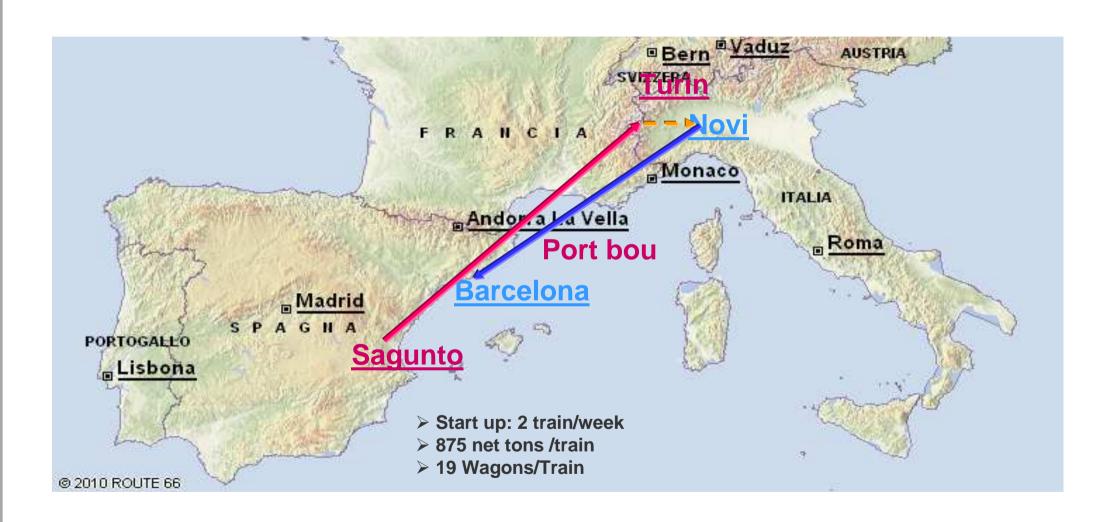
The S.I.S.T.E.R. Project: Monza-Irun-Monza





The S.I.S.T.E.R. Project: Sagunto – Turin- Novi - Barcelona







The S.I.S.T.E.R. Project: a tailor made solution

- o COMPLETE LOGISTIC SERVICE FOR THE CUSTOMER (LAST MILE, HANDLING, STORAGE...)
- SYNERGIES OF DIFFERENT PROFESSIONAL KNOW HOW (RU,MTO, LOGISTIC SUPPLIER)
- o COOPERATION AMONG RU, INCUMBENT AND NEW COMERS (TI/ECR/RENFE)
- CONVENTIONAL AND INTERMODAL TRANSPORT
- SHIFTING OF STEEL PRODUCTS FROM ROAD TO RAIL



A BALANCED BLOCK TRAIN + A DOOR to DOOR SERVICE



The S.I.S.T.E.R. Project: Environmental friendly

Aereo

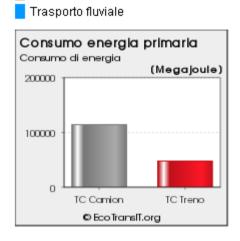
Trasferimento intermodale

Unità di energia:

Megajoule C chilowattora C equivalenti in carburante

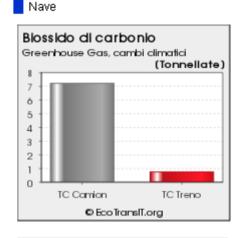
Camion





Treno

Consumo energia primaria Consumo di energia [Megajoule]			
	TC Camion	TC Treno	
Camion	114.371	332	
Treno	0	47.350	
Somma:	114.371	47.682	
© EcoTransIT.org			



Biossido di carbonio Greenhouse Gas, cambi climatici [Tonnellate]		
	TC Camion	TC Treno
Camion	7,23	0,02
Treno	0	0,72
Somma:	7,23	0,75
@ EcoTransIT.org		

Each train consumes 35%- 50% less of primary energy and it gives off only 12% of CO2 in comparison with truck



The S.I.S.T.E.R. Project: Key Success Factors

- > A complete train link that overtakes the single wagon transport;
- > A direct link between Italy and Spain Quality and Reliability;
- > A balanced service increases train competitiveness;
- Monitoring and information: tracking and tracing;
- ➤ Door to door service Flexibility and Punctuality;
- Environmental Friendly.

